

Agenda #CMAJuly30, 30 July, 2019.

- **Between Puristic Paging and Multichannel Offering – What makes Critical Messaging specific (The Cinderella Story based on Dialectics) (D. Gollnick, CMA)**
- **Applications - What Critical Communications is for**
 - a. **No Healthcare without Paging (J. Richardson, American Messaging)**
 - b. **Critical Messaging for Lonely Workers (A, Saccocia, Swissphone)**
 - c. **Paging and more for Warning (V. Delpont, e*Message France)**
- **The Market and Critical Messaging and Messages**
 - a. **Market Discussion from one Member's Point of View (J. Nelson, Prism IPX)**
 - b. **The Visibility of the Good Ones - Homepage and more (Dietmar Gollnick, CMA)**

Some of the presentations are not fully available. If you are interested in the entire lecture, we are happy to receive your request by email to #CMAweb20@critmsg.org.