

BI-MONTHLY NEWSLETTER

Official Newsletter of Critical Messaging Association



CMA Berlin 23 Success!

BY DIETMAR GOLLNICK

We are thrilled to shine a spotlight on the highly successful Berlin23 Conference. The event brought together industry leaders, experts, and innovators in critical messaging, fostering collaboration and insight-sharing. The conference provided a platform for members from around the globe to share industry trends, challenges, and innovations.

The conference offered a unique opportunity for networking, allowing participants to connect with like-minded colleagues, and forge valuable partnerships. Working group sessions delved into specific topics, sparking engaging discussions and collaborative problem-solving.

We concluded the meeting with the inaugural CMA Awards, recognizing outstanding contributions. Congratulations to all the winners!



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CMA Berlin 23 (continued)



Official information from ZOES. First to be published in the CMA November 2023 Newsletter:
Warning the population in crisis situations must be considered in various dimensions. This was emphasised by Albrecht Broemme, Chairman of the Future Forum for Public Safety (ZOES) at the German Parliament and Honorary President of the German Federal Agency for Technical Relief (THW) and long-time head of the Berlin Fire Brigade. At the CMABerlin23 congress organized by the Critical Messaging Association (CMA), he explained: "Effective warning requires redundant channels, clear instructions, trustworthy messages and a regulated all-clear. So it takes more than just a technical solution to provide safe and, above all, effective information about hazards and to guide affected people to take protective action".





Zoes (continued)

One example of this is the flood disaster in July 2021 in the Ahr Valley in Western Germany and on other rivers in Germany's low mountain ranges. With well over 100 fatalities. According to Broemme, there was a lack of comprehensible communication in advance - the translation of accurate weather warnings into an understandable picture of the expected effects on the ground. Many people died because they were not warned emphatically enough not to enter basements and underground car parks, or because there was a lack of safe and previously publicized emergency meeting points nearby. The widespread failure of power and communication networks meant that others affected could no longer be informed about the expected flood levels.



Board of Directors. Middle: Albrecht Broemme.
3rd f. l.: Dietmar Gollnick



A. Broemme, Chairman



A. Broemme talks to primary school pupils about public safety



Astrid Telecom

CMA member ASTRID from Belgium is providing reliable countrywide paging services. As Johan Buschgens demonstrated at Berlin Conference, paging (POCSAG) service is part of a whole set of fitting to each other service. And will be continued and further developed into the next decade.

In addition, during the summer of 2023 a new management agreement provides the basis for a new 5G network for the Belgian emergency and security services.



The Council of Ministers in Belgium has approved the fourth management contract between the State and ASTRID. This will allow the telecom operator of the emergency and security services in Belgium to start developing a new 5G radio network. Communication can make the difference between life and death at crucial moments. The innovative broadband network that ASTRID wants to develop and install in the coming years will be able to send larger amounts of data to and between the emergency services in a safe and reliable manner. ASTRID has been arranging communication between the various emergency and security services in Belgium for 25 years. The Federal Police, the local police zones, fire brigades, ambulance services, are connected in one large radio network. ASTRID is also responsible for the technical management of control rooms 101 and 112. From the first emergency call that enters the control room to communication with the emergency and security services that have to intervene in the field: ASTRID integrates the entire communication cycle in one network.

**Astrid to start
development on
5G network for
Belgian
emergency and
security
services**



PMRExpo 2023

Europe's leading trade fair for Secure Communication will take place in Cologne from 28 to 30 November 2023. PMRExpo is a top international event. Companies will share their products, solutions and latest innovations in the field of secure communications. Below are some of our members that will be attending.



Radio Activity srl. From Italy
Booth C030 D031



TPL Systemes from France
Booth B011



Swissphone from
Switzerland B030 C031

PMRExpo 2023 Innovations for the Future of Secure Communication