

# Happy New 2025



**Dear members of the Critical Messaging Association, dear supporters of honest, affordable and secure communication,**

and another new year has begun.

It is the year 2025 and, as is so often the case, we have discovered some intrinsic and irrefutable values sooner than others. The year can be represented as the product of two square numbers. 2025 equals 25 times 81.

This is not the only reason why the year will be a special one and hopefully a successful and healthy New Year for all of us.

**At any rate, that is what the CMA Executive Board wishes you with all its heart: a wonderful, especially wonderful, healthy and successful New Year. With lots of joy with your loved ones and colleagues from the teams.**

Our member companies **have achieved a lot in 2024**. If you look at the various beacons of public presence alone, you can see at BAPCO, at CCW, at trade fairs in Australia, the UK and the USA that the community is present and that the offer simply fits the needs of secure communication.

We have provided information about this. In social media, in our newsletters, at our digital conferences and at the highlight, our presence conference in Amsterdam in September last year. Here once again

The presentation link → [https://bit.ly/CMA\\_ev](https://bit.ly/CMA_ev) .

We were able to welcome new members. More than active in Australia, UK and Ireland.

We have pre-tuned a press release. It will be published in the next two months. Thanks especially to TPL Systemes from South West France for their representational and other support. We had the intention to include further member candidates in the overview. We will make up for this later with supplements.

Key points this year will be:

The **next digital meeting in April at the latest**. The focus could be on exchanging information on issues relating to public relations work with our members and beyond.

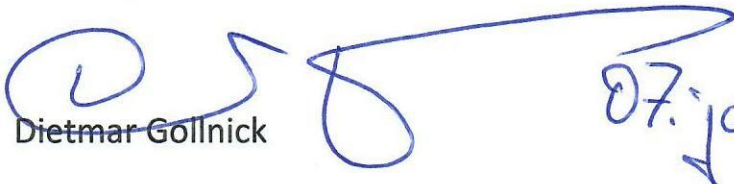
In the **second half of June**, many of us will be travelling to Critical Communication World in **Brussels**. We are planning a one-day CMA event the day before the CCW start, with an evening of networking and good food.

We want to organise our **next traditional presence conference in the second half of October**. Possible locations are already being discussed, but information will only be available in the coming weeks. Duration: 48 hours in total from midday to mid-morning. Again with interesting external presentations.

To come back to the beginning of this short letter and our planned press release:

**Our critical communication services are needed today more than ever. The combination of proven and innovative, of infrastructure, end device, consulting and service is a weight that we have. We want to play this weight even more strongly in the public eye. Together. Because - one plus one should become FOUR.**

Best regards and best wishes

  
Dietmar Gollnick

07. Jan. 2025

Chairman of the Critical Messaging Association