

OFFICIAL NEWSLETTER

Official Newsletter of Critical Messaging Association

WELCOME 2026!

A new year brings new momentum and across the critical messaging industry, innovation is moving faster than ever. From modernized paging networks to resilient hybrid alerting solutions, CMA members continue to redefine what reliability means in mission-critical communication. This year, we're doubling down on collaboration, advocacy, and global growth of our message. Let's make 2026 the strongest year yet for our community.

CMALondon 25: Conference Highlights

CMA London 25 brought together industry leaders, innovators, and global experts for two days of high-impact discussions on the future of critical messaging. The conference spotlighted resilience, hybrid alerting, public-safety infrastructure, and regulatory trends shaping Europe's communications landscape. Attendees participated in focused panels, member showcases, and technical sessions, each emphasizing the evolving role of reliable messaging in a rapidly modernizing world.

It was a powerful reminder of why CMA continues to serve as the global hub for collaboration and thought leadership in critical communication. Attendees left with renewed energy, new partnerships, and a collective commitment to shaping the future of mission-critical messaging.



CMA
Critical Messaging Association

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TO BENEFIT ALL MEMBERS

American Messaging's 20th Anniversary

2025 marked a major milestone for American Messaging as the organization celebrates its 20th anniversary, two decades of elevating the reliability, security, and performance of critical messaging across North America.

Since its inception, American Messaging has played a pivotal role in modernizing paging networks, integrating secure mobile applications, and supporting hospitals and emergency responders with dependable communication tools. The company's long-standing leadership reflects its dedication to operational excellence, innovation, and customer trust.



EU & UK Regulatory Watch: What Members Need to Know in 2026

The regulatory landscape for telecommunications and mission-critical communications continues to evolve across the EU and UK, with implications for paging operators, application providers, and network integrators. From the other hand showing importance of paging for any critical infrastructure provider.

Key developments include:

- NIS2 Cybersecurity Directive: Strengthening critical infrastructure protection, impacting telecom operators.
- Spectrum Management: Ongoing evaluation of frequency allocations for public safety and critical messaging networks.
- Data Protection & Privacy Enforcement: Continued emphasis on secure communication channels, retention policies, and cross-border data governance.

Members are encouraged to monitor regulatory updates closely.





New Products & Updates Across the Association

CMA member organizations continue to drive innovation in mission-critical alerting. This quarter brings a range of new technologies, enhancements, and integrations, including:

- Next-generation paging hardware designed for increased durability and spectrum efficiency (Swissphone, Unication USA, or Scope Communications UK)
- Secure messaging platform updates, offering improved encryption, mobile accessibility, and workflow tools (American Messaging, Prism-IPX Systems, CST (Call Systems Technology))
- API-driven interoperability enhancements enabling stronger integration with hospital systems and public safety applications (Radio Activity, now part of JVCKenwood group), Generic, STI Engineering, Technolotion B.V.)
- Hybrid paging + app solutions that unify redundancy, mobility, and structured alerting (Astrid, American Messaging, e*Message, Prism-IPX Systems)

These and more innovations reflect the ongoing evolution of critical messaging and highlight the value members bring to the broader communication ecosystem.

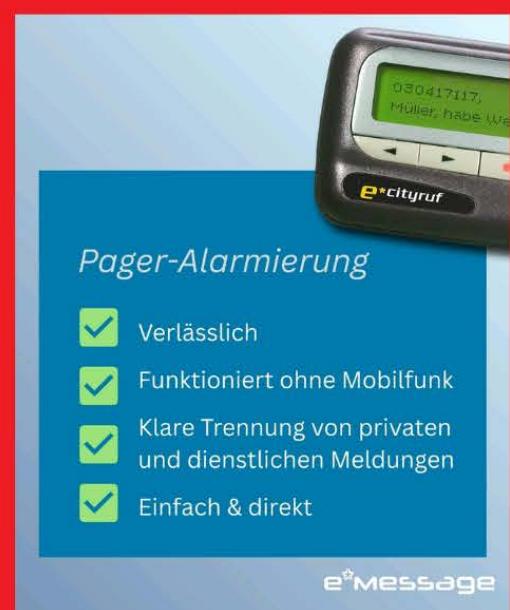
Market Trends: The Modernization of Paging Across Europe

Paging may be one of the most proven digital communication technologies in use. Across Europe, it is undergoing a strategic modernization.

Trends include:

- Cloud-supported paging networks delivering greater redundancy and centralization
- Hybrid messaging models combining paging with encrypted mobile applications
- Growing demand in healthcare and public safety, where reliability remains paramount

Renewed interest in nationwide paging infrastructure, highlighted by recent UK advancements





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Tradeshows & Events to Watch in 2026



As the critical messaging and healthcare ecosystems continue to evolve, 2026 promises a full calendar of must-attend events where industry leaders, innovators, and decision-makers will converge. These gatherings are excellent opportunities to stay ahead of trends, explore new technologies, and build connections across mission-critical communications.



ViVE 2026 | February 22 - 25, 2026 | Los Angeles, CA

The premier digital health and innovation event.

HIMSS 26 | March 9 - 12, 2026 | Las Vegas, NV

One of the largest healthcare IT and events in the world.

IWCE 2026 | March 16 - 19, 2026 | Las Vegas, NV

Cornerstone for critical communications & emergency response.

BAPCO 2026 | March 25 - 26, 2026 | Coventry UK

Key event for UK public safety and communications.

ARCIA Critical Communication Conf | March 26, 2026 | Perth AU

Premier event for critical communication.

PSCE Spring Conference | May 19 - 20, 2026 | Milano, It

Key actors and experts of the European public safety ecosystem

CCW 2026 | June 16 - 18, 2026 | London, UK

A flagship event dedicated to mission-critical communication.

ETS 2026 | Sept 16 - 17, 2026 | NEC Birmingham

Brings together emergency responders and public safety professionals.

PMRExpo 2026 | November 24 - 26, 2026 | Cologne, Ger

Key actors and experts of the European public safety ecosystem.



HIMSS 26

March 9-12 | Las Vegas



These events offer a mix of technical education, product showcases, leadership insight, and networking - making them invaluable for CMA members looking to stay at the forefront of critical messaging innovation. Whether your focus is healthcare IT, mission-critical communications, or digital transformation, 2026's calendar includes something for everyone in our global community.



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What's Next for CMA?



Looking ahead, CMA is building momentum into 2026 with a strong focus on collaboration, thought leadership, and industry resilience. This April, members will come together for a CMA Video Conference, offering an opportunity to share insights, discuss emerging challenges, and advance best practices in critical messaging. The year will culminate in CMAMilano26, taking place in October, where the global community will gather in person to deepen connections and shape the future of the industry. Guiding CMA throughout 2026 is a clear and timely motto: Nothing can be afforded without dedicated, secure, independent, supplemented second mobile infrastructure - a principle that underscores the growing importance of resilient, purpose-built communication in an increasingly complex world.



2026 MOTTO

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